



THE NEW

HOT
COUNTRY
LIVE
.com

PRESENTS

THE
LIVERMORE DOWNTOWN
JULY 4TH BROADCAST
PROPOSAL



SUMMER 2019

PREPARED BY: MANDY HANSON
www.HOTCOUNTRYLIVE.com

**THE
LIVERMORE DOWNTOWN
JULY 4TH BROADCAST
PROPOSAL**



PRESENTED BY:

SUMMER 2019

PREPARED BY: MANDY HANSON



AGREEMENT:

- ★ 1 (ONE) THIRTY (30) SECOND COMMERCIAL, INCLUDING PRODUCTION, TO AIR 2X HOURLY DURING 4TH OF JULY BROADCAST 5PM-9:25PM (APPROXIMATE REACH: 25,000 PEOPLE)
- ★ 1 (ONE) CUBE ADVERTISEMENT TO ROTATE ON HOT COUNTRY LIVE WEBSITE
- ★ 1 (ONE) FIFTEEN (15) SECOND COMMERCIAL, INCLUDING PRODUCTION, TO AIR 12X-18X DAILY ON HOT COUNTRY LIVE JULY 1 - JULY 31, OR AT A 30 DAY ROTATION PERIOD OF YOUR BEFORE DECEMBER 31, 2019.
- ★ OPTION TO GIVE PRODUCT FOR ON-AIR GIVEAWAY
- ★ 2 WEEKLY SOCIAL MEDIA BLASTS ON HOT COUNTRY LIVE SOCIAL MEDIA

TOTAL ADVERTISING VALUE: \$1,245.00

**YOUR 4TH OF JULY & 30 DAY AD CAMPAIGN
\$495.00**

HOT COUNTRY LIVE
2219 FIRST STREET, SUITE C
LIVERMORE, CALIFORNIA 94550
(925) 215-5533
WWW.HOTCOUNTRYLIVE.COM

HOT COUNTRY LIVE IS POWERED BY GOCAST WORLDWIDE, LIVERMORE, CALIFORNIA

STATION PROFILE



STATION OWNER: GOCAST WORLDWIDE

**STATION STUDIO MAILING ADDRESS AND LOCATION:
2219 FIRST STREET, SUITE C
LIVERMORE, CA 94550**

**BUSINESS LINE: (925) 215-5533
REQUEST LINE: (888) 475-3058**

TEXT LINE: 64600

STATION OFFICIAL LAUNCH DATE: JUNE 1, 2017

**PROGRAM DIRECTOR/MUSIC DIRECTOR:
BRYAN THOMAS**

**MUSIC GENRE:
COUNTRY (MEDIA BASE TOP 40) NON-REPORTING**

**STATION VOICE OVER TALENTS:
JOHN WILLYARD
LISA KEYS
CHADD PIERCE**

**AFFILIATIONS:
TUNEIN RADIO
COUNTRY MUSIC ASSOCIATION (CMA), MEMBER
ACADEMY OF COUNTRY MUSIC (ACM), MEMBER
SOUND EXCHANGE**

**TARGET DEMOGRAPHIC:
FOCUS 18-54 WOMEN**

**MEDIUM DELIVERY:
ON-LINE ONLY (VIA WEBSITE OR FREE DOWNLOADABLE APP)
OVER 15,500 APP DOWNLOADS AS OF MAY 1, 2019 VIA APPLE APP STORE AND GOOGLE PLAY**