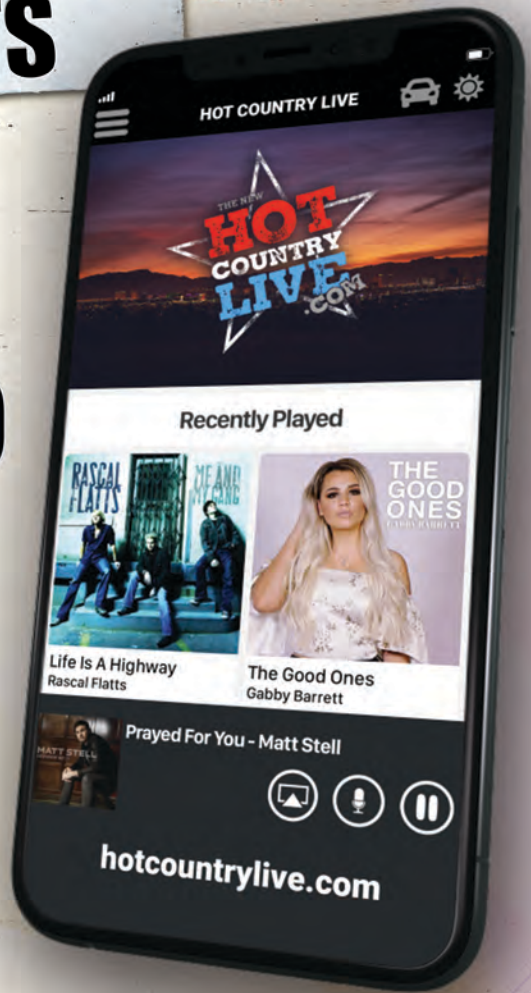
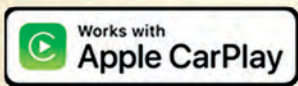




THE NEW
HOT
COUNTRY
LIVE
.COM

PRESENTS

THE
MOBILE APP
SPONSORSHIP



THE
MOBILE APP
SPONSORSHIP



PRESENTED BY:



SPONSORSHIP DETAILS

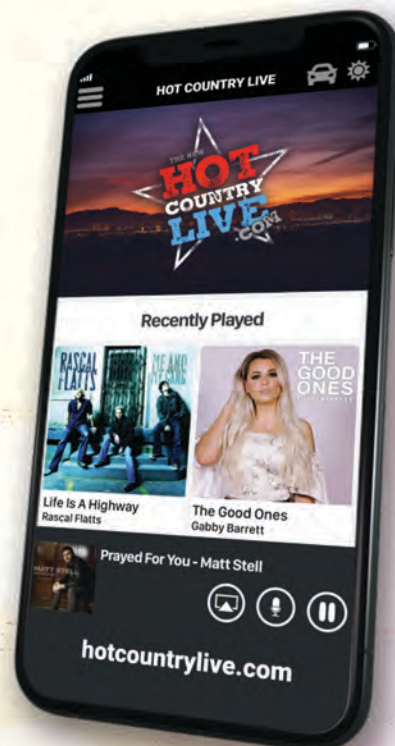
- ★ 5-10 SECOND CUSTOMIZED VIDEO AND/OR AUDIO AT THE LAUNCH OF EACH APP SESSION
- ★ OFFICIAL NAME OF APP TO BE CALLED "THE (YOUR BRAND NAME) HOT COUNTRY LIVE APP"
- ★ UP TO 15 (FIFTEEN) DAILY SPONSORSHIP MENTIONS ON HOT COUNTRY LIVE AND EVERYTIME THE APP IS MENTIONED ON-AIR, ON PRINT, AND ON ROAD WARRIOR (STATION TRUCK).
- ★ COMPANY LOGO BUILT INTO THE APP GRAPHIC LAYOUT

THOUSANDS OF DAILY APP LAUNCHES DAILY. UPDATES TO ADS AND LOGO ARE AVAILABLE ONCE A WEEK

TOTAL MONTHLY ADVERTISING VALUE:
\$2,500.00

YOUR COST WITH A 6 MONTH AGREEMENT
\$549/MONTH

CONTACT
bryan@hotcountrylive.com



STATION PROFILE



STATION OWNER: GOCAST® WORLDWIDE
GOCASTVEGAS.COM

BUSINESS LINE: (702) 944-9573
REQUEST LINE: (888) 475-3058

TEXT LINE: 64600

STATION OFFICIAL LAUNCH DATE: JUNE 1, 2017

PROGRAM DIRECTOR/MUSIC DIRECTOR:
BRYAN THOMAS

MUSIC GENRE:
COUNTRY (MEDIA BASE TOP 40) NON-REPORTING

STATION VOICE OVER TALENTS:
JOHN WILLYARD
LISA KEYS
CHADD PIERCE
JACK MURPHY

AFFILIATIONS:
TUNEIN RADIO
COUNTRY MUSIC ASSOCIATION (CMA), MEMBER
ACADEMY OF COUNTRY MUSIC (ACM), MEMBER
SOUND EXCHANGE

TARGET DEMOGRAPHIC:
FOCUS 18-54 WOMEN

SERVICE AREA:
WORLDWIDE, LAS VEGAS SPECIFIC

MEDIUM DELIVERY:
ON-LINE ONLY (VIA WEBSITE, ALEXA SKILL, FREE DOWNLOADABLE APP OR TUNE-IN RADIO)
OVER 93,452 APP DOWNLOADS AS OF OCTOBER 1, 2021 VIA APPLE APP STORE AND GOOGLE PLAY
OVER 97,592 ALEXA SKILL ACTIVATIONS AS OF OCTOBER 1, 2021 (VIA AMAZON ALEXA SKILL)
HOURLY AVERAGE SESSION RANGE: 475-1,100. DAILY AVERAGE SESSION RANGE: 11,450-13,300

