

THE NEW
HOT
COUNTRY
LIVE.com

PRESENTS

THE
MOBILE STUDIO
ANNUAL SPONSORSHIP



WHO ARE WE?

today's
FRESH new
country



WE ARE ALL LOCAL... LAS VEGAS BASED!

HOT COUNTRY LIVE IS A LAS VEGAS INTERNET-BASED STATION, SERVING GREATER CLARK COUNTY, WITH A LARGE AUDIENCE BASED THROUGHOUT THE UNITED STATES.

HOT COUNTRY LIVE IS LOCALLY OWNED & OPERATED BY GOCAST WORLDWIDE, PLAYING "TODAY'S FRESH NEW COUNTRY®"

IT IS FREE AND EASY TO LISTEN VIA OUR FREE, NEWLY DESIGNED, DOWNLOADABLE APP IN GOOGLE PLAY AND APPLE APP STORE, ON AMAZON ALEXA, GOOGLE HOME, TUNE IN RADIO, AND OUR WEBSITE AT HOTCOUNTRYLIVE.COM

WE INVITE YOU TO TAKE A LISTEN, HEAD OUT TO ONE OF OUR LIVE BROADCASTS WITH OUR SPONSORABLE MOBILE STUDIO, AND ENJOY THE FUTURE OF LAS VEGAS RADIO WITH US!

SINCERELY

A handwritten signature in black ink, appearing to read "Bryan Thomas".

BRYAN THOMAS
PROGRAM DIRECTOR
HOT COUNTRY LIVE



THE
MOBILE STUDIO
ANNUAL SPONSORSHIP



PRESENTED BY:



2021 OFFER

- ★ SPONSORS LOGO ON ALL 4 SIDES OF HOT COUNTRY LIVE MOBILE STUDIO
- ★ UP TO 3 (THREE) 2 HOUR LIVE BROADCASTS DURING 2021 FROM BUSINESS ESTABLISHMENT
- ★ 1 (ONE) :15 SECOND ADVERTISEMENT ON HOT COUNTRY LIVE TO ROTATE 10 - 19 TIMES DAILY
FULL PRODUCTION INCLUDED (500 AVERAGE ROTATIONS PER MONTH)
- ★ 1 (ONE) AIR PROMO PROMOTING THE SPONSORED MOBILE STUDIO TO ROTATE 6-12X DAILY.
- ★ 1 (ONE) CUBE AD ON HOT COUNTRY LIVE WEBSITE (HOTCOUNTRYLIVE.COM) WITH LINK TO SPONSOR SOCIAL MEDIA OR WEBSITE. AD DESIGN AVAILABLE.
- ★ SPONSOR NAME MENTIONED EVERYTIME THE MOBILE STUDIO IS MENTIONED.
- ★ 1 (ONE) BANNER AD PROMOTING THE SPONSORED HOT COUNTRY LIVE MOBILE STUDIO.
- ★ OPTION TO PUT SPONSORS PRODUCT AT HOT COUNTRY LIVE APPEARANCES, AND TO GIVE PRODUCT AWAY ON HOT COUNTRY LIVE FOR FURTHER EXPOSURE.
- ★ MOBILE STUDIO STREET RUNS (EXPOSURE) UP TO 4X MONTHLY THROUGHOUT THE METRO

TOTAL ANNUAL VALUE: \$24,000.00

YOUR TOTAL ONE YEAR SPONSOR COST:

\$995/MONTH

CONTACT

bryan@hotcountrylive.com



THE
MOBILE STUDIO
ANNUAL SPONSORSHIP



PRESENTED BY:

YOUR LOGO ON ALL 4 SIDES



LOGO ON MOBILE STUDIO DOOR



LOGO ON BACK DOOR



LOGO ON FRONT AND SIDE OF STUDIO

TO Fabulous
LAS VEGAS
NEVADA

THE
MOBILE STUDIO
ANNUAL SPONSORSHIP



PRESENTED BY:



AIR STUDIO TOUR



HOTCOUNTRYLIVE.COM



STATION PROFILE



STATION OWNER:
GOCAST WORLDWIDE

ADDRESS:
4616 W. SAHARA AVENUE 1-355
LAS VEGAS, NEVADA 89102

BUSINESS LINE: (702) 944-9573
REQUEST LINE: (888) 475-3058

TEXT LINE: 64600

STATION OFFICIAL LAUNCH DATE: JUNE 1, 2016

PROGRAM DIRECTOR/MUSIC DIRECTOR:
BRYAN THOMAS
CONTACT: BRYAN@HOTCOUNTRYLIVE.COM OR (702) 944-9573

MUSIC GENRE:
COUNTRY (MEDIA BASE TOP 40) NON-REPORTING

STATION VOICE OVER TALENTS:
JOHN WILLYARD
LISA KEYS
CHADD PIERCE
JACK MURPHY

AFFILIATIONS:
TUNEIN RADIO
COUNTRY MUSIC ASSOCIATION (CMA), MEMBER
ACADEMY OF COUNTRY MUSIC (ACM), MEMBER
SOUND EXCHANGE, ASCAP, BMI, SESAC

TARGET DEMOGRAPHIC:
FOCUS 18-54 WOMEN

MEDIUM DELIVERY:
ON-LINE ONLY (VIA WEBSITE, ALEXA SKILL, FREE DOWNLOADABLE APP OR TUNE-IN RADIO)
OVER 82,560 APP DOWNLOADS AS OF DECEMBER 1, 2020 VIA APPLE APP STORE AND GOOGLE PLAY
OVER 65,070 ALEXA SKILL ACTIVATIONS AS OF DECEMBER 1, 2020 (VIA AMAZON ALEXA SKILL)7

